# S-OPL: Service Ontology Pattern Language Specification

Version 1.7

Ricardo A. Falbo, Monalessa P. Barcellos, Glaice K. Quirino, Julio C. Nardi

August 2019

# **Summary**

1.	Introduction	5
2.	S-OPL Domain-Related Ontology Patterns	5
3.	S-OPL Structural Model	9
4.	S-OPL Process	11
5.	S-OPL Patterns Descriptions	17
5	.1 Service Offering Group	18
	SOffering - Service Offering	18
	SODescription - Service Offering Description	20
	SOCommitments - Service Offering Commitments	
	SOPClaims - Service Offering Provider Claims	21
	P-Provider - Person Provider	23
	O-Provider - Organization Provider	24
	OU-Provider - Organizational Unit Provider	25
	O-OU-Provider - Organization / Organizational Unit Provider	26
	P-O-Provider - Person/Organization Provider	
	P-OU-Provider - Person/Organizational Unit Provider	28
	P-O-OU-Provider: Person/Organization/ Organizational Unit Provider	29
	P-TCustomer – Person Target Customer	31
	O-TCustomer - Organization Target Customer	32
	OU-TCustomer - Organizational Unit Target Customer	33
	O-OU-TCustomer - Organization/Organizational Unit Target Customer	34
	P-O-TCustomer - Person/Organization Target Customer	35
	P-OU-TCustomer - Person/Organizational Unit Target Customer	
	P-O-OU-TCustomer - Person/Organization/Organizational Unit Target Customer	37
5	.2 Service Negotiation and Agreement Group	39
	SAgreement - Service Agreement	39
	SNegAgree - Service Negotiation and Agreement	43
	SOfferAgree - Service Offering and Agreement	45
	SADescription - Service Agreement Description	47
	HPCommitments - Hired Provider Commitments	48
	SCCommitments - Service Customer Commitments	49
	P-HProvider - Person Hired Provider	50
	O-HProvider - Organization Hired Provider	51
	OU-HProvider - Organizational Unit Hired Provider	52
	O-OU-HProvider - Organization / Organizational Unit Hired Provider	
	P-O-HProvider - Person/Organization Hired Provider	
	P-OU-HProvider - Person/Organizational Unit Hired Provider	55
	P-O-OU-HProvider: Person/Organization/ Organizational Unit Hired Provider	56
	P-Customer - Person Customer	
	O-Customer - Organization Customer	59
	OU-Customer - Organizational Unit Customer	60
	O-OU-Customer - Organization/Organizational Unit Customer	61

P-OU-Customer - Person/Organizational Unit Customer	64 <b>. 66</b>
	. 66
5.3 Service Delivery Group	
5.5 Set vice Derivery droup infinition infinition infinition infinition in the second	66
SDelivery - Service Delivery	00
HPActions - Hired Service Provider Actions	67
SCActions - Service Customers Actions	69
Interactions - Interactions	70
HPActionMotivations - Hired Provider Action Motivation	71
SCAMotivations - Service Customer Action Motivation	72
InteractionMotivation - Motivations for Interactions	73
6. References	.74

# **S-OPL: Service Ontology Pattern Language**

This document presents the Service Ontology Pattern Language, Version 1.7 (S-OPL v-1.7).

# **Change Control:**

Version	Date	Responsible	Notes/Changes
1.0	03/19/2015	Glaice Kelly da S. Quirino Julio C. Nardi Monalessa P. Barcellos Ricardo de A. Falbo	Describes S-OPL patterns organized in the following groups: Provider and Target Customer Types, Service Offering, Service Negotiation and Agreement, and Service Delivery.
1.5	10/07/2015	Glaice Kelly da S. Quirino Julio C. Nardi Monalessa P. Barcellos Ricardo de A. Falbo	Describes S-OPL patterns organized in five main groups: Service Offering, Service Negotiation and Agreement, Service Delivery, and Service Provider and Customer. In relation to the version 1.0, new patterns were defined, some patterns were split and the process was updated considering the patterns changes and using a new notation.
1.6	04/19/2017	Glaice Kelly da S. Quirino Julio C. Nardi Monalessa P. Barcellos Ricardo de A. Falbo	S-OPL patterns are reorganized in three main groups: Service Offering, Service Negotiation and Agreement, and Service Delivery, and some patterns were excluded. In this version S-OPL is represented by using OPL-ML. A general process model was defined; a detailed process model was updated, and a structural model was defined.
1.7	08/05/2019	Ricardo de A. Falbo Monalessa P. Barcellos	Introduces the SOPClaims pattern in the Service Offering Group to allow representing claims from the Provider towards the Target Community; Changes in S-OPL process models were done to alow representing the roles of Provider, Target Customer, Hired Provider and Customer, without commiting to any agent type (Person, Organization, Organizational Unit) that can play them.

# 1. Introduction

An **Ontology Pattern Language** (OPL) aims to provide holistic support for using Domain-Related Ontology Patterns (DROPs) in the development of a domain ontology. It provides explicit guidance on what modeling problems can arise in that domain, informs the order to address these problems, and suggests one or more patterns to solve each specific problem. Moreover, an OPL explicitly considers pattern combinations to solve a given problem (as well as conflicting patterns), along with guidelines for integrating them into a concrete ontology conceptual model (FALBO et al., 2013) (FALBO et al., 2016).

An OPL indicates explicitly which patterns must be considered as mandatory and which ones as optional. To ensure a stable and sound pattern usage, the order in which such patterns are combined is structured by means of a *pattern application flow* (the OPL process). OPLs are structured to support and encourage the application of one pattern at a time. Step by step, the patterns are chosen and combined in a systematic way. This ensures that the main property of piecemeal growth is preserved: the 'whole' always precedes its 'parts' (FALBO et al., 2013).

The **Service Ontology Pattern Language** (S-OPL) is an OPL that addresses the core conceptualization about the service phenomena. S-OPL patterns were extracted from UFO-S, a core commitment-based reference ontology for services (NARDI et al., 2015), whose conceptualization is based on the establishment and fulfillment of commitments and claims between service participants (used to refer to both service providers and service customers) along the service life-cycle. UFO-S focuses on the three main phases of the service life-cycle, namely: service offer, service negotiation, and service delivery. Thus, the patterns of S-OPL are organized in three main groups: *Service Offering*, *Service Negotiation and Agreement*, and *Service Delivery*.

Since version 1.6, S-OPL is represented by using **OPL-ML** (Ontology Pattern Language Modeling Language) (QUIRINO et al., 2017). Thus, it is described by a *structural model*, which provides a structural view of the OPL, showing its components (patterns and pattern groups) and structural relations between them (e.g., dependency), and by a *process model*, which provides a behavioral view of the OPL, showing the paths to be followed to apply the patterns.

The patterns that compose S-OPL are briefly presented in Section 2. S-OPL structural model is presented in Section 3. S-OPL process model is described in Section 4. Finally, in the Section 5, each S-OPL pattern is fully described.

# 2. S-OPL Domain-Related Ontology Patterns

As aforementioned, the patterns that compose S-OPL are organized in three main groups, namely: (i) *Service Offering*, (ii) *Service Negotiation and Agreement*, and (iii) *Service Delivery*.

According to UFO-S (NARDI et al., 2015), at the beginning of a service relation, there is a service offering. A service offering is established between a service provider and a target customer community, whose members are said target customers. Depending on the specific service being modeled, these roles (Service Provider and Target Customer) can be played by different types of agents, namely persons, organizations and organizational units. A service offering describes the set of commitments from the service provider towards the target customer community, as well as the set of claims that the service provider expects to be met by those target customers who establish a service agreement. Table 1 describes the intent of the patterns of the Service Offering group.

We should highlight that the choice of which patterns to use is driven by the scope of the ontology being developed. For instance, although a service offering always involves commitments from the service provider towards the target customer community, representing those aspects may be out of the scope of the ontology being developed. Thus, S-OPL allows reusing only the parts of UFO-S that are relevant to the ontology in hands.

Table 1- Patterns of the Service Offering group.

Id	Name	Intent
SOffering	Service Offering	Represents service offerings established from service
		providers towards target customer communities, and
		thus to the members of those communities.
SODescription	Service Offering Description	Allows describing a service offering by means of a
		service offering description.
SOCommitments	Service Offering	Represents the service offering commitments from a
	Commitments	service provider towards the target customer
		community in the context of a service offering.
SOPClaims	Service Offering Provider	Represents the service offering claims that the
	Claims	service provider expects to be met by the target
		customers who establish a service agreement.
P-Provider	Person Provider	Represents persons as service providers.
O-Provider	Organization Provider	Represents organizations as service providers.
OU-Provider	Organizational Unit Provider	Represents organizational units as service providers.
O-OU-Provider	Organization /	Represents organizations and organizational units as
	Organizational Unit Provider	service providers.
P-O-Provider	Person / Organization	Represents persons and organizations as service
	Provider	providers.
P-OU-Provider	Person / Organizational Unit	Represents persons and organizational units as
	Provider	service providers.
P-O-OU-Provider	Person/ Organization /	Represents persons, organizations and organizational
	Organizational Unit Provider	units as service providers.
P-TCustomer	Person Target Customer	Represents persons as target customers.
O-TCustomer	Organization Target	Represents organizations as target customers.
	Customer	
OU-TCustomer	Organizational Unit Target	Represents organizational units as target customers.
	Customer	
O-OU-	Organization /	Represents organizations and organizational units as
TCustomer	Organizational Unit Target	target customers.
	Customer	
P-O-TCustomer	Person / Organization Target	Represents persons and organizations as target
	Customer	customers.

P-OU-TCustomer	Person / Organizational Unit	Represents persons and organizational units as target
	Target Customer	customers.
P-O-OU-	Person / Organization /	Represents persons, organizations and organizational
TCustomer	Organizational Units Target	units as target customers.
	Customer	

Once a service is offered, service negotiation may occur. In general, service negotiation is motivated by the interest of a target customer in the service offering, considering its contents (including the conditions to be satisfied by the service customer in case it hires the service). During service negotiation, service provider and target customer interact in order to establish an agreement regarding their commitments with respect to an eventual service delivery.

If service negotiation succeeds, a service agreement is established, and the service provider starts to play the role of hired service provider, while the target customer starts to play the role of service customer. Like a service offering, a service agreement is composed of commitments. However, in contrast to the service offering, in a service agreement, service customers may also establish commitments to service providers (e.g., the commitment to pay for the service). Service agreement involves not only commitments from the hired service provider towards the service customer, but may also involve commitments from the service customer towards the hired service provider. Thus, these two participants become co-responsible for the service delivery. A service agreement should conform to what was previously established in the corresponding service offering.

As in the case of a service offering, what is agreed between the parties (commitments of both hired provider and service customer) depends on the context of the service agreement, as well as on the particular service business model, and, therefore, can refer to several different elements. These elements may be described in service agreement descriptions (such as a service contract). Table 2 describes the intent of the patterns of the *Service Negotiation and Agreement* group.

Table 1 - Patterns of the Service Negotiation and Agreement group.

Id	Name	Intent
SAgreement	Service Agreement	Represents a service agreement, without addressing service negotiation and offering aspects.
SNegotiation	Service Negotiation	Represents a service negotiation and the service offering to which the negotiation regards, without addressing an agreement that possibly results from it.
SNegAgree	Service Negotiation and Agreement	Represents a service negotiation and the service agreement that possibly results from it, considering also the corresponding service offering.
SOfferAgree	Service Offering and Agreement	Represents a service agreement in conformance with a service offering, without addressing service negotiation aspects.
SADescription	Service Agreement Description	Allows describing service agreements by means of service agreement descriptions.

HPCommitments	Hired Provider	Represents the commitments from a hired service provider
	Commitments	towards a service customer.
SCCommitments	Service Customer	Represents the commitments from service customer(s)
	Commitments	towards a hired service provider.
P-HProvider	Person Hired	Represents persons as hired service providers.
	Provider	
OU-HProvider	Organizational Unit Hired Provider	Represents organizational units as hired service providers.
O-OU-HProvider	Organization /	Represents organizations and organizational units as hired
	Organizational Unit	service providers.
	Hired Provider	
P-O-HProvider	Person /	Represents persons and organizations as hired service
	Organization Hired	providers.
	Provider	
P-OU-HProvider	Person/	Represents persons and organizational units as hired service
	Organizational Unit	providers.
	Hired Provider	
P-O-OU-HProvider	Person/	Represents persons, organizations and organizational units
	Organization /	as hired service providers.
	Organizational Unit	
	Hired Provider	
P-Customer	Person Customer	Represents persons as service customers.
O-Customer	Organization	Represents organizations as service customers.
	Customer	
OU-Customer	Organizational Unit	Represents organizational units as service customers.
	Customer	
O-OU-Customer	Organization /	Represents organizations and organizational units as service
	Organizational Unit	customers.
	Customer	
P-O-Customer	Person /	Represents persons and organizations as service customers.
	Organization	
	Customer	
P-OU-Customer	Person /	Represents persons and organizational units as service
	Organizational Unit	customers.
	Customer	
P-O-OU-Customer	Person /	Represents persons, organizations and organizational units
	Organization /	as service customers.
	Organizational	
	Units Customer	
	Chits Customer	

Service delivery concerns the execution of actions aimed at fulfilling the commitments established in the service agreement. Service delivery is a complex action, which is composed by several actions, including actions performed only by the hired service provider (hired provider actions), actions performed only by the service customer (customer actions), and actions performed by both in an interaction (hired provider-customer interaction). These actions are motivated by the commitments established in the service agreement, between the hired provider and the service customer. Table 3 describes the intent of the patterns of the *Service Delivery* group.

Table 3 - Patterns of the Service Delivery group.

Id	Name	Intent
SDelivery	Service Delivery	Represents the process (complex action) carried out to
		fulfill commitments established in the service agreement.
HPActions	Hired Service	Represents the actions of the service delivery that are
	Provider Actions	performed only by the hired service provider.
SCActions	Service Customer	Represents the actions of the service delivery that are
	Actions	performed only by the service customers.
Interations	Interations	Represents the actions in a service delivery in which the
		hired service provider and the service customer(s) act in
		tandem.
HPActionMotivation	Hired Provider	Represents the relationships between the actions performed
	Action Motivation	only by a hired service provider and the commitments that
		motivated them.
SCActionMotivation	Service Customer	Represents the relationships between the actions performed
	Action Motivation	only by a service customer and the commitments that
		motivated them.
InteractionMotivation	Motivations for	Represents the relationships between the interactions of a
	Interactions	hired service provider and the service customer(s) and the
		commitments that motivated them.

# 3. S-OPL Structural Model

Figure 1 presents the S-OPL structural model. In this model, *patterns* are represented by rectangles with underlined labels. *Pattern groups* are represented by regions delimited by blue straight lines. *Groups of variant patterns* are delimited by rectangles with red dotted edges. *Variant patterns* are patterns that solve the same problem, but in different ways. Thus, from a set of variant patterns, when developing an ontology, only one can be used to solve the problem. Pattern dependency relations are represented by directed arrows, meaning that the source pattern (or pattern group) requires the target pattern to be applied first. Finally, dotted arrows are used to indicate that a pattern requires one of the patterns of a variant group. In the structural model, a same color is used to represent patterns from a same group.

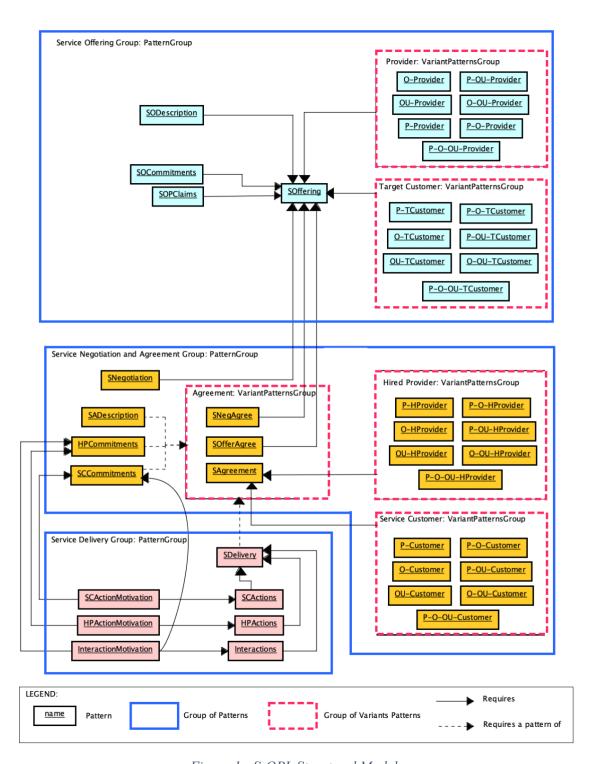


Figure 1 - S-OPL Structural Model.

# 4. S-OPL Process Model

Figures 2-6 present the S-OPL process model. Figure 2 provides a general view of S-OPL process. Figures 3-5, in turn, show the detailed process related, respectively, to the Service Offering, Service Negotiation and Agreement, and Service Delivery groups. Finally, Figure 6 presents the S-OPL process model in a complete and detailed view.

In figures 3-6, actions concerning a pattern application are represented by pattern application action nodes (the labeled rounded rectangles). A pattern application action refers to the application of a specific pattern. In these figures, pattern application action groups are delimited by rectangles with blue edges and are showed in an expanded way, being possible to see the grouped pattern application actions. Moreover, variant pattern application actions are grouped inside rectangles with red dotted edges. In Figure 2, pattern application action groups are represented as black boxes, providing a more general view of S-OPL. In this figure, pattern application action groups are represented by labeled rectangles with blue edges and with the symbol in the corner.

Initial nodes (solid circles) are used to represent entry points in the OPL, i.e., pattern application actions in the language that can be performed first, without perfoming other pattern application actions. Fork nodes (line segments with multiple output flows) are used to represent parallel paths, i.e., if the ontology engineer decides to follow the fork node input path, then s/he must follow all paths leaving them. Join nodes (line segments with multiple input flows) are used to represent the junction of parallel paths and, to follow the join node output path, the ontology engineer must have already traveled all the join node input paths. Decision nodes (represented by diamonds) are used to represent alternative paths. Thus, if the ontology engineer decides to follow the decision node input path, then s/he must select one and only one of the decision node output paths. Control flows (arrowed lines) represent the sequences of paths that the ontology engineer can follow in the OPL. End points (solid circle doubly circled) are used to indicate where the patterns application process can be finished. Like in the structural model, in the process models, different colors are used to identify application actions patterns from different groups.

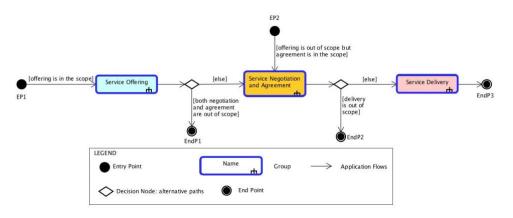


Figure 2 - S-OPL Process (general view).

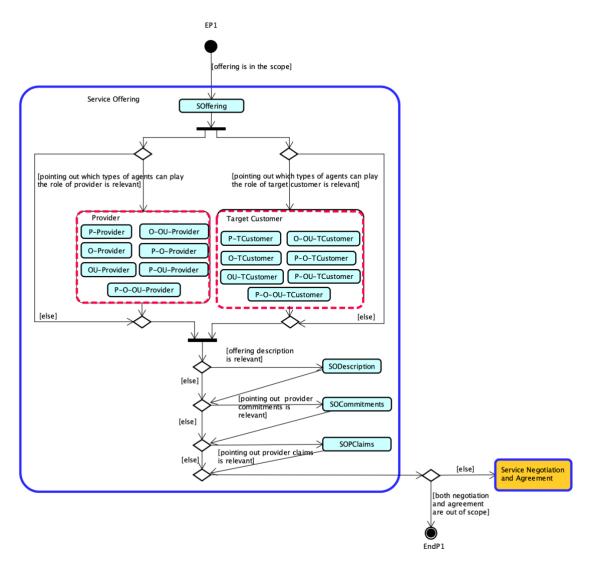


Figure 3 - Detailed Process Model of the Service Offering Group.

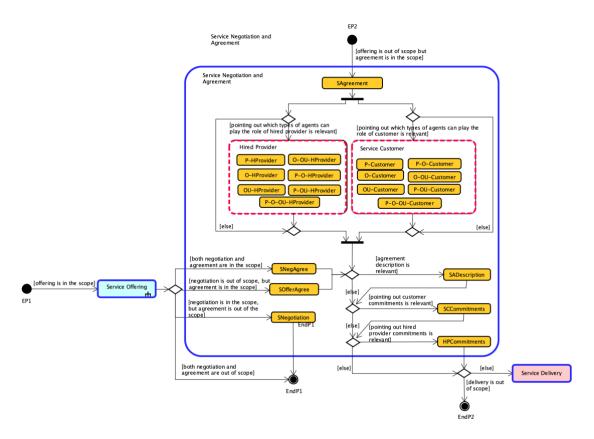


Figure 4 - Detailed Process Model of the Service Negotiation and Agreement Group

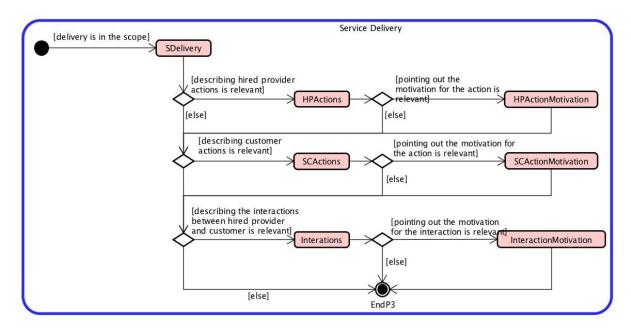


Figure 5 - Detailed Process Model of the Service Delivery Group

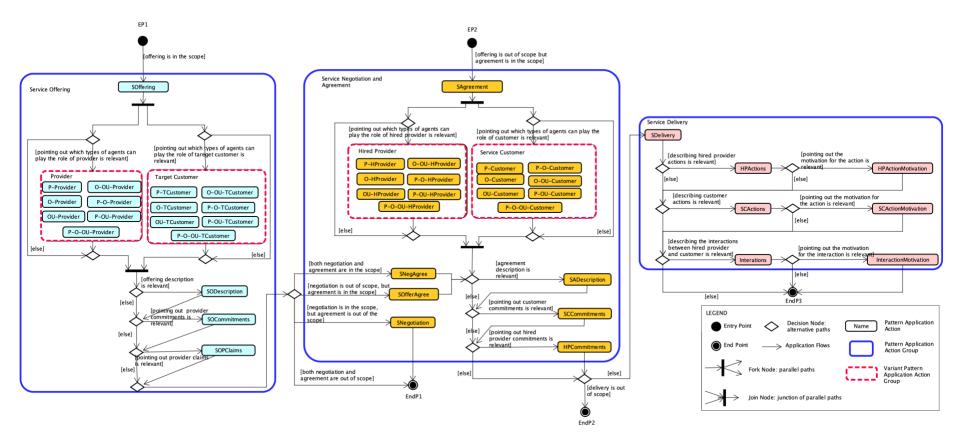


Figure 6 - S-OPL Process (detailed view).

As Figure 6 shows, S-OPL has two entry points: EP1 and EP2. The ontology engineer must choose one of them, depending on the scope of the specific service ontology being developed. When the requirements for the ontology being developed include describing the service offering, then the starting point is EP1. Otherwise, the starting point is EP2.

When EP1 is chosen, the ontology engineer must use first the *SOffering* pattern for modeling the service offering itself. Providers and target customers involved in service offerings can be people, organizations or organizational units. Alternativelly, the ontology engineer may want to maintain the resulting ontology model in a more general abstraction level, by not committing to the types of agents that can play those roles. Therefore, for modeling which types of providers and target customers are involved in the offering being modeled, the ontology engineer has to select a pattern from the *Provider* group of variant patterns and a pattern from the *Target Customer* group of variant patterns. Then, if describing the offering is relevant, the ontology engineer must use the *SODescription* pattern. Next, if the ontology engineer is interested in modeling offering commitments, she must select the *SOCommitments* pattern. Finally, if she is interested in modeling offering claims from that the provider expects to be met by target customers who establish a service agreement, then she must select the *SOPClaims* pattern.

Once modeled the service offering, the ontology engineer can address problems related to service negotiation and agreement. However, if both service negotiation and agreement are out of the scope, she can stop the patterns application process at the end point EndP1. We should reinforce, however, that service offering may be out of the scope of the ontology and agreement may be in the scope. In this case, EP2 is the entry point.

If the ontology engineer has already modeled service offering, she must decide first if she needs to represent service negotiation and service agreement. If she is interested only in representing service negotiation (agreement is out of the scope of the ontology being developed), she has to use *SNegotiation*, a pattern that captures only the service negotiation and its relation to the service offering to which the negotiation regards. Once modeled negotiation, the ontology engineer can stop using the patterns at the end point EndP1. However, if the ontology engineer is interested in representing both the service negotiation and the agreement possibly resulting from it, she must use *SNegAgree*, a pattern that models the service negotiation, the service agreement, and their relations to the corresponding service offering. Finally, if she is interested in modeling only the service agreement and its conformance with a service offering (negotiation is out of the scope of the ontology being developed), then she must choose the *SOfferAgree* pattern, which represents an agreement in conformance with an offering.

If EP2 is the entry point (service offering, and thus service negotiation, are out of the scope of the ontology being developed), the first pattern to be used is *SAgreement*. Next, the ontology engineer may select one of the patterns of the *Hired Provider* group of variant patterns and one of the patterns of the *Service Customer* group of variant patterns, to model the possible types of hired provider and service customer. Note that this is necessary only if the entry point is EP2, since, when entry point is EP1, the types of providers and target customers were already modeled. Moreover, alternativelly, the ontology engineer may want to maintain the resulting ontology model in a more general abstraction level, by not committing to the types of agents that can play these roles.

Once the agreement is modeled, if the ontology engineer is interested in describing the service agreement by means of a description, the *SADescription* pattern has to be used. Then, if modeling the hired provider commitments is relevant, *HPCommitments* pattern

must be used, and if it is relevant modeling service customer commitments, the *SCCommitments* pattern applies.

After modeling the agreement, the ontology engineer can stop the patterns application process at the end point EndP2 or, if service delivery is in the scope of the ontology being developed, she must apply the *SDelivery* pattern. Next, if modeling the actions performed by the hired provider is relevant, *HPActions* pattern must be used, and if point out the motivation for these actions is relevant, *HPActionMotivation* has to be applied. Then, if the ontology engineer wants to model the actions performed by the service customer, *SCActions* is to be used, and if point out the motivation for these actions is relevant, *HPActionMotivation* must be used. Finally, if modeling the interactions between hired provider and service customer is relevant, *Interactions* pattern has to be used, and if point out the motivation for the interactions is relevant, *InteractionMotivation* applies. Once the delivery is modeled, the pattern application process finishes at the end point EndP3.

# 5. S-OPL Patterns Descriptions

The description of S-OPL patterns includes the following items:

- Name: provides the name of the pattern.
- **Intent**: describes the pattern purpose.
- **Rationale**: describes the rationale underlying the pattern. A short statement answering the following question: What is the pattern rationale?
- **Competency Questions**: describes the competency questions that the pattern aims to answer.
- Conceptual Model: depicts the OntoUML diagram representing the pattern elements.
- **Axiomatization**: presents the axioms related to the pattern conceptual model.
- **Complementary Patterns:** lists other ontology patterns that are related to the pattern being presented, but that are not part of this pattern language.

# 5.1 Service Offering Group

## **SOffering - Service Offering**

Name: Service Offering

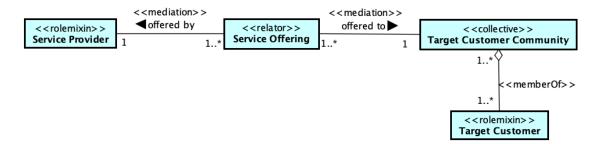
**Intent:** Represents *Service Offerings* established from *Service Providers* towards *Target Customer Communities*.

**Rationale:** A Service Offering mediates the relation between a Service Provider and a Target Customer Community. A Service Offering is offered by a Service Provider to a Target Customer Community. Target Customer Community is the group of agents that constitute the community to which the service is being offered. Target Customer is the role played by the agents when they become members of a Target Customer Community.

#### **Competency Questions:**

- What are the service offerings established between a service provider and a target customer community?
- What is the service provider of a service offering?
- What is the target customer community of a service offering?
- What are the members of a target customer community?

#### **Conceptual Model:**



**Note:** The stereotype of *Service Provider* in the conceptual model above, considers that the ontology engineer decided not to point out the types of agents that can play the role of *Service Provider*, then the stereotype of *Service Provider* will be given by the pattern selected from the Provider sub-group. For instance, if O-Provider pattern is selected, then *Service Provider* is a <<role>> played by an *Organization*; if P-O-Provider pattern is selected, then *Service Provider* is a <<role>>. Analogously, the stereotype of *Target Customer* considers that the ontology engineer decided not to point out the types of agents that can play the role of *Target Customer*. If pointing out which types of agents that can play this role, then the stereotype of *Target Customer* will be given by the pattern selected from the Target Customer sub-group. For instance, if P-Customer pattern is selected, then *Target Customer* is a <<rol>
 role>>; if P-O-Customer pattern is selected, then *Target Customer* class is not stereotyped in the current pattern.

# **Axiomatization:**

\_

Service Provider	The role played by agents when these agents commit themselves to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .
Service Offering A promise of the Service Provider to provide a service un conditions to a Target Customer Community.	
Target Costumer Community	The group of agents that constitutes the community to which the service is being offered.
Target Costumer	The role played by agents that are members of the <i>Target Customer Community</i> .

# **SODescription - Service Offering Description**

Name: Service Offering Description

**Intent:** Allows describing *Service Offerings* by means of *Service Offering Descriptions*.

**Rationale:** Service Offerings can be described by means of Service Offering Descriptions, such as folders, registration documents in a chamber of commerce, artifacts in a service registry, and so on.

# **Competency Questions:**

• Which are the descriptions of a service offering?

# **Conceptual Model:**



#### **Axiomatization:**

-

Service Offering	A normative description that describes the different aspects of a
Description	particular <i>Service Offering</i> , such as terms and conditions, as well as aspects related to the service business model performed by the
	Service Provider.

# **SOCommitments - Service Offering Commitments**

Name: Service Offering Commitments

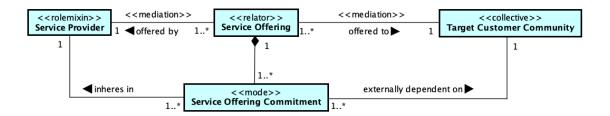
**Intent:** Represents the *Service Commitments* established from a *Service Provider* towards the *Target Customer Community*, in the context of a *Service Offering*.

**Rationale:** A *Service Offering Commitment* is a social moment (in the sense of UFO-C) that inheres in the *Service Provider* (the committed agent), and is externally dependent on the *Target Customer Community*. The *Service Offering Commitments* from the *Service Provider* towards the *Target Customer Community* are part of the *Service Offering*.

#### **Competency Questions:**

• What are the service commitments from a service provider towards the target customer community established in the service offering?

## **Conceptual Model:**



#### **Axiomatization:**

Ī	A1	∀ so: ServiceOffering, sp: ServiceProvider, tcc: TargetCustomerCommunity, soco:
		ServiceOfferingCommitment (offeredBy (so, sp) ^ offeredTo(so, tcc) ^ partOf(soco, so))
		$\rightarrow$ (inheresIn(soco, sp) $^{\land}$ externallyDependentOn(soco, tcc))

Axiom A1: Each Service Offering Commitment that is part of a Service
 Offering inheres in the Service Provider that provides the Service Offering,
 and is externally-dependent on the Target Customer Community to which
 this offering is offered.

Service Offering	Commitments by the Service Provider towards the Target Customer
Commitment	Community that are part of a Service Offering.

# **SOPClaims - Service Offering Provider Claims**

Name: Service Offering Provider Claims

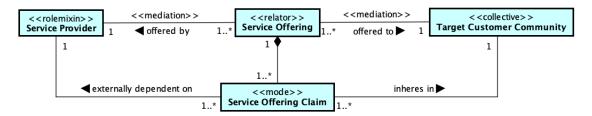
**Intent:** Represents the *Service Offering Claims* that the *Service Provider* expects to be met by the target customers (those members of the *Target Customer Community*) who establish a service agreement, in the context of a *Service Offering*.

**Rationale:** A *Service Offering Claim* is a social moment (in the sense of UFO-C) that inheres in the *Target Customer Community* and is externally dependent on the *Service Provider*. The *Service Offering Claims* from the *Service Provider* towards the *Target Customer Community* are part of the *Service Offering*.

#### **Competency Questions:**

• What are the service claims from a service provider towards the target customer community established in the service offering?

## **Conceptual Model:**



#### **Axiomatization:**

- A1 ∀ so: ServiceOffering, sp: ServiceProvider, tcc: TargetCustomerCommunity, soc: ServiceOfferingClaim (offeredBy(so, sp) ^ offeredTo(so, tcc) ^ partOf(soc, so)) → (inheresIn(soc, tcc) ^ externallyDependentOn(soc, sp))
  - Axiom A1: Each Service Offering (Provider) Claim that is part of a Service
     Offering inheres in the Target Customer Community to which the Service
     Offering is offered and is externally-dependent on the Service Provider that
     offers this Service Offering.

Service Offering	Claims from the Service Provider towards the Target Customer
Claim	Community that are part of a Service Offering. In other words, claims
	that the Service Provider expects to be met by the target customers
	(those members of the Target Customer Community) if they
	establish a service agreement, in the context of a Service
	Offering.
	w c

#### P-Provider - Person Provider

Name: Person Provider

**Intent:** Allows representing that only *Person* can play the role of *Service Provider*.

**Rationale:** *Persons* can act as (play the role of) *Service Providers*, i.e., the ones responsible for the service provision.

# **Competency Questions:**

• Which are the types of service providers?

# **Conceptual Model:**



**Note:** Since when using this pattern, the ontology engineer is indicating that only Persons can act as Service Providers, the stereotype of *Service Provider* is <<role>>.

#### **Axiomatization:**

\_

Person	An individual human being.
Service Provider	The role played by a <i>Person</i> when she commits herself to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .

# **O-Provider - Organization Provider**

Name: Organization Provider

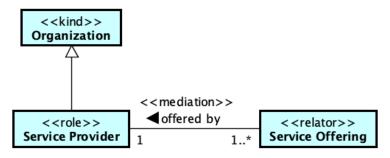
**Intent:** Represents organizations as *Service Providers*.

**Rationale:** Organizations can act as (play the role of) Service Providers, i.e., the ones responsible for the service provision.

## **Competency Questions:**

• Which are the types of service providers?

# **Conceptual Model:**



**Note:** Since when using this pattern, the ontology engineer is indicating that only Organizations can act as Service Providers, the stereotype of *Service Provider* is <<rol>

#### **Axiomatization:**

-

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Service Provider	The role played by an <i>Organization</i> when it commits itself to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .

# **OU-Provider - Organizational Unit Provider**

Name: Organizational Unit Provider

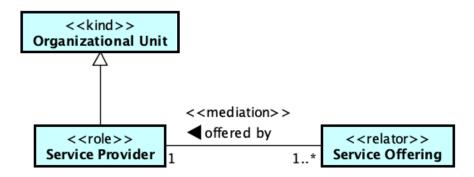
**Intent:** Represents *Organizational Units* as *Service Providers*.

**Rationale:** Organizational Units can act as (play the role of) Service Providers, i.e., the ones responsible for the service provision.

## **Competency Questions:**

• Which are the types of service providers?

## **Conceptual Model:**



**Note:** Since when using this pattern, the ontology engineer is indicating that only Organizational Units can act as Service Providers, the stereotype of *Service Provider* is <<rol>

#### **Axiomatization:**

-

#### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Service Provider	The role played by an <i>Organizational Unit</i> when it commits itself to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .

# **O-OU-Provider - Organization / Organizational Unit Provider**

Name: Organization / Organizational Unit Provider

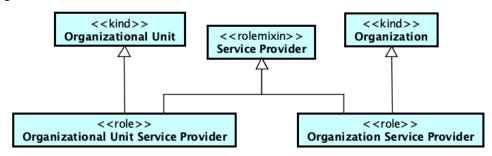
**Intent:** Represents *Organizations* and *Organizational Units* as *Service Providers*.

**Rationale:** Both *Organizational Units* (playing the role of *Organizational Unit Provider*) and *Organizations* (playing the role of *Organization Provider*) can act as *Service Providers*, i.e., the ones responsible for the service provision.

#### **Competency Questions:**

• Which are the types of service providers?

# **Conceptual Model:**



#### **Axiomatization:**

-

#### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Service Provider	The role played by agents when these agents commit themselves to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .
Organizational Unit Service Provider	The role played by an Organizational Unit as a Service Provider.
Organization Service Provider	The role played by an Organization as a Service Provider.

# P-O-Provider - Person/Organization Provider

Name: Person/Organization Provider

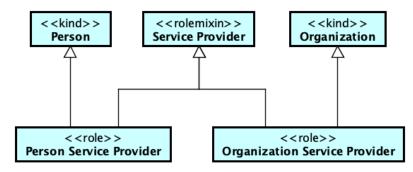
**Intent:** Represents *Persons* and *Organizations* as *Service Providers*.

**Rationale:** *Persons* (playing the role of *Person Provider*) and *Organizations* (playing the role of *Organization Provider*) can act as *Service Providers*, i.e., the ones responsible for the service provision.

## **Competency Questions:**

• Which are the types of service providers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Service Provider	The role played by agents when these agents commit themselves to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .
Person Service Provider	The role played by a <i>Person</i> as a <i>Service Provider</i> .
Organization Service Provider	The role played by an Organization as a Service Provider.

# P-OU-Provider - Person/Organizational Unit Provider

Name: Person/Organizational Unit Provider

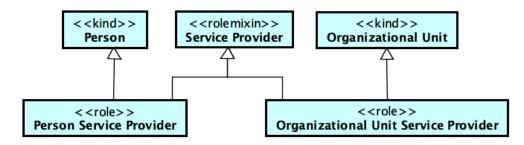
**Intent:** Represents *Persons* and *Organizational Units* as *Service Providers*.

**Rationale:** *Persons* (playing the role of *Person Provider*) and *Organizational Units* (playing the role of *Organizational Unit Provider*) can act as *Service Providers*, i.e., the ones responsible for the service provision.

## **Competency Questions:**

• Which are the types of service providers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

#### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Person	An individual human being.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Service Provider	The role played by agents when these agents commit themselves to a <i>Target Customer Community</i> by means of a <i>Service Offering</i> .
Person Service Provider	The role played by a <i>Person</i> as a <i>Service Provider</i> .
Organizational Unit Service Provider	The role played by an Organizational Unit as a Service Provider.

# P-O-OU-Provider: Person/Organization/ Organizational Unit Provider

Name: Person/Organization/Organizational Unit Provider

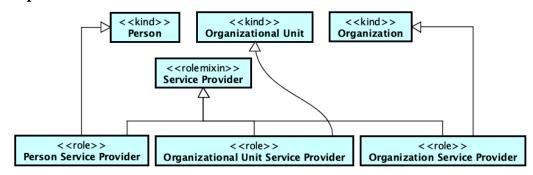
**Intent:** Represents *Persons*, *Organizations* and *Organizational Units* as *Service Providers*.

**Rationale:** *Persons* (playing the role of *Person Provider*), *Organizational Units* (playing the role of *Organizational Unit Provider*), and *Organizations* (playing the role of *Organization Provider*) can act as *Service Providers*, i.e., the ones responsible for service provision.

#### **Competency Questions:**

• Which are the types of service providers?

#### **Conceptual Model:**



#### **Axiomatization:**

\_

# **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .

Service Provider	The role played by agents when these agents commit themselves to a
	Target Customer Community by means of a Service Offering.
Organization	The role played by an Organization as a Service Provider.
Service Provider	
Organizational Unit	The role played by an Organizational Unit as a Service Provider.
Service Provider	
Person Service	The role played by a <i>Person</i> as a <i>Service Provider</i> .
Provider	

# P-TCustomer - Person Target Customer

Name: Person Target Customer.

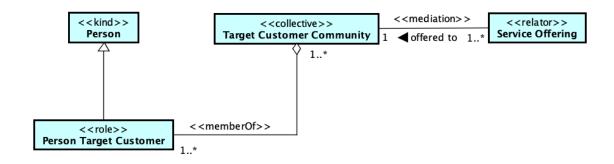
**Intent:** Represents *Persons* as *Target Customers*.

Rationale: Persons can act as (play the role of) Target Customers of a service offering.

# **Competency Questions:**

• Which are the types of target customers?

# **Conceptual Model:**



#### **Axiomatization:**

-

Person	An individual human being.
Person Target	The role played by Persons that are members of the <i>Target Customer</i>
Customer	Community to which a Service Offering is offered.

# **O-TCustomer - Organization Target Customer**

Name: Organization Target Customer

**Intent:** Represents *Organizations* as *Target Customers*.

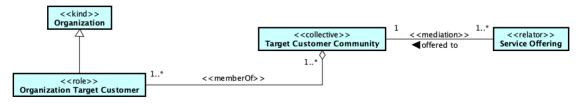
Rationale: Organizations can act as (play the role of) Target Customers of a service

offering.

# **Competency Questions:**

• Which are the types of target customers?

# **Conceptual Model:**



#### **Axiomatization:**

-

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organization Target Customer	The role played by <i>Organizations</i> that are members of the <i>Target Customer Community</i> to which a <i>Service Offering</i> is offered.

# **OU-TCustomer - Organizational Unit Target Customer**

Name: Organizational Units Target Customer

**Intent:** Represents *Organizational Units* as *Target Customers*.

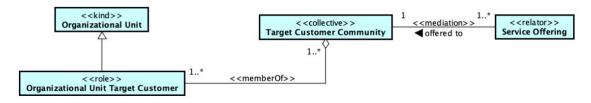
Rationale: Organizational Units can act as (play the role of) Target Customers of a

service offering.

# **Competency Questions:**

Which is the type of target customers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

#### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Organizational Unit	The role played by Organizational Units that are members of the
Target Customer	Target Customer Community to which a Service Offering is offered.

# O-OU-TCustomer - Organization/Organizational Unit Target Customer

Name: Organization/Organizational Unit Target Customer

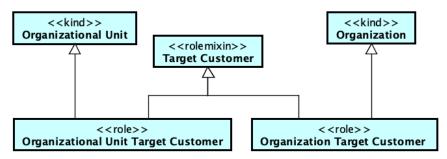
**Intent:** Represents *Organizations* and *Organizational Units* as *Target Customers*.

**Rationale:** Organizations (playing the role of Organization Target Customer) and Organizational Units (playing the role of Organizational Unit Target Customer) can be Target Customers of a service offering.

## **Competency Questions:**

• Which are the types of target customers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

# **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Target Customer	The role played by agents that are members of the <i>Target Customer Community</i> .
Organization Target Customer	The role played by an Organization as a Target Customer.
Organizational Unit Target Customer	The role played by an Organizational Unit as a Target Customer.

# P-O-TCustomer - Person/Organization Target Customer

Name: Person/Organization Target Customer

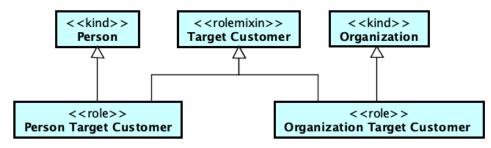
**Intent:** Represent persons and organizations as *Target Customer*.

**Rationale:** Persons (playing the role of Person Target Customer) and Organizations (playing the role of Organization Target Customer) can act as Target Customers of a service offering.

# **Competency Questions:**

• Which are the types of target customers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Target Customer	The role played by agents that are members of the <i>Target Customer Community</i> .
Person Target Customer	The role played by a <i>Person</i> as a <i>Target Customer</i> .
Organization Target Customer	The role played by an Organization as a Target Customer.

# P-OU-TCustomer - Person/Organizational Unit Target Customer

Name: Person/Organizational Unit Target Customer

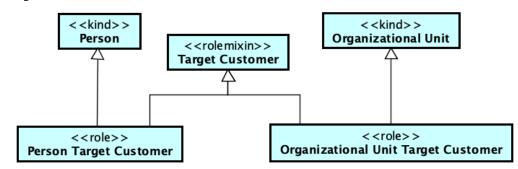
**Intent:** Represents *Persons* and *Organizational Units* as *Target Customers*.

**Rationale:** Persons (playing the role of Person Target Customer) and Organizational Units (playing the role of Organizational Unit Target Customer) can act as Target Customers of a service offering.

#### **Competency Questions:**

• Which are the types of target customers?

# **Conceptual Model:**



#### **Axiomatization:**

-

#### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Person	An individual human being.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Target Customer	The role played by agents that are members of the <i>Target Customer Community</i> .
Person Target Customer	The role played by a <i>Person</i> as a <i>Target Customer</i> .
Organizational Unit Target Customer	The role played by an Organizational Unit as a Target Customer.

# P-O-OU-TCustomer - Person/Organization/Organizational Unit Target Customer

Name: Person/Organization/Organizational Unit Target Customer

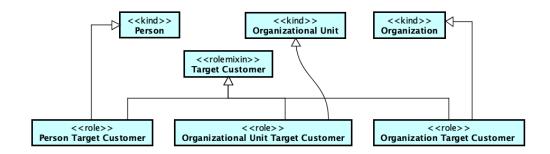
**Intent:** Represents *Persons*, *Organizations* and *Organizational Units* as *Target Customer*.

**Rationale:** Persons (playing the role of Person Target Customer), Organizations (playing the role of Organization Target Customer), and Organizational Units (playing the role of Organizational Unit Target Customer) can act as Target Customers in a service offering.

# **Competency Questions:**

• Which are the types of target customers?

### **Conceptual Model:**



### **Axiomatization:**

.

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .

Target Customer	The role played by agents that are members of the <i>Target Customer</i>
	Community.
Person Target	The role played by a <i>Person</i> as a <i>Target Customer</i> .
Customer	
Organization Target Customer	The role played by an Organization as a Target Customer.
Organizational Unit Target Customer	The role played by an Organizational Unit as a Target Customer.

# 5.2 Service Negotiation and Agreement Group

# **SAgreement - Service Agreement**

Name: Service Agreement

**Intent:** Represents a service agreement, without addressing service negotiation and offering aspects.

**Rationale:** A *Service Agreement* mediates a service relation established between a *Hired Service Provider* and *Service Customers*.

### **Competency Questions:**

• Which are the parties involved in a service agreement?

### **Conceptual Model:**



Note: The stereotype of *Hired Service Provider* in the conceptual model above, considers that the ontology engineer decided not to point out the types of agents that can play the role of Service Provider. If she wants to indicate which types of agents that can play the role of *Hired Service Provider*, then the stereotype of *Hired Service Provider* will be given by the pattern selected from the Hired Provider sub-group. For instance, if O-HProvider pattern is selected, then *Hired Service Provider* is a <<rol>
rolemixin>>. Analogously, the stereotype of *Service Customer* considers that the ontology engineer decided not to point out the types of agents that can play the role of *Service Customer*. If pointing out which types of agents that can play this role, then the stereotype of *Service Customer* will be given by the pattern selected from the Service Customer sub-group. For instance, if P-Customer pattern is selected, then *Service Customer* is a <<rol>
rolemixin>>.

### **Axiomatization:**

A1	∀ hsp: HiredServiceProvider, sc: ServiceCustomer, sa: ServiceAgreement
	$(isBoundTo(hsp, sa) \land isBoundTo(sc, sa) \rightarrow (hsp \neq sc))$

Axiom A1: An agent cannot simultaneously play the roles of Hired Service
 Provider and Service Customer in the same Service Agreement.

Service Agreement	An agreement established between a <i>Hired Service Provider</i> and <i>Service Customers</i> , regarding a <i>Service Offering</i> .
Hired Service Provider	The role played by an agent that is hired to provide a service in the context of a <i>Service Agreement</i> .
Service Customer	The role played by an agent that hires a service in the context of a Service Agreement.

### **SNegociation - Service Negotiation**

Name: Service Negotiation

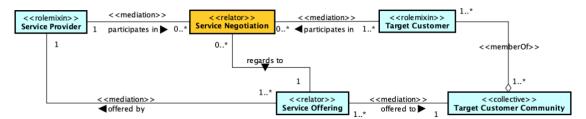
**Intent:** Represents a *Service Negotiation* and the *Service Offering* to which the negotiation regards, without addressing an agreement that possibly results from it.

**Rationale:** In a *Service Negotiation*, the *Service Provider* and a specific *Target Customer* negotiates. The terms and conditions addressed in a *Service Negotiation* must regard to those of the corresponding *Service Offering*.

### **Competency Questions:**

- Which are the parties involved in a service negotiation?
- To which terms and conditions must a service negotiation regard?

### **Conceptual Model:**



Note: The stereotypes of *Service Provider* and Target Customer are given by other patterns selected previously. See note in Service Offering pattern.

### **Axiomatization:**

A1	∀ sp:ServiceProvider, tc:TargetCustomer, sn:ServiceNegotiation
	$(participatesIn(sp, sn) \land participatesIn(tc, sn) \rightarrow (sp \neq tc))$
A2	$\forall$ sp:ServiceProvider, sn:ServiceNegotiation participatesIn(sp, sn) $\rightarrow$ ( $\exists$ so: ServiceOffering (offeredBy(so, sp) $\land$ regardsTo(sn, so))
A3	∀ tc: TargetCustomer, tcc:TargetCustomerCommunity, sn:ServiceNegotiation, so: ServiceOffering participatesIn(tc, sn) ^ regardsTo(sn, so)) ^ offeredTo(so, tcc)) → memberOf(tc, tcc)

- Axiom A1: An agent cannot simultaneously play the roles of **Service Provider** and **Target Customer** in the same **Service Negotiation**.
- Axiom A2: The **Service Provider** that participates in a **Service Negotiation** must offer the **Service Offering** to which the negotiation regards.
- Axiom A3: The **Target Customer** that participates in a **Service Negotiation** must be member of the **Target Customer Community** to which the **Service Offering** is offered, and to which the negotiation regards.

Service Negotiation	The interaction between the Service provider and a Target Customer
	aiming at establishing an agreement regarding a Service Offering.

### **SNegAgree - Service Negotiation and Agreement**

Name: Service Negotiation and Agreement

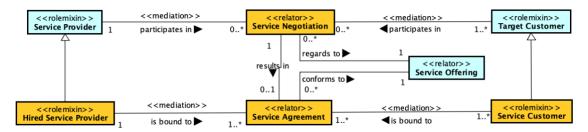
**Intent:** Represents a *Service Negotiation* and the *Service Agreement* that possibly results from it, considering also the corresponding *Service Offering*.

**Rationale:** In a *Service Negotiation*, the *Service Provider* and a specific *Target Customer* participate aiming to establish a *Service Agreement*. In case of a successful *Service Negotiation*, a *Service Agreement* is established. The terms and conditions addressed in a *Service Negotiation* and that may take part of a *Service Agreement* must regard to/be in conformance with those of the corresponding *Service Offering*.

### **Competency Questions:**

- Which are the parties involved in a service negotiation (and in the resulting agreement, if it is the case)?
- To which terms and conditions must a service negotiation regard?
- To which terms and conditions must a service agreement be in conformance?
- From which service negotiation did a service agreement result?

### **Conceptual Model:**



Note: The stereotypes of *Service Provider* and Target Customer are given by the other patterns selected previously. See note in Service Offering pattern. The stereotypes of *Hired Service Provider* and Service Customer depend on the stereotypes of *Service Provider* and Target Customer and thus are given by other patterns selected previously.

### **Axiomatization:** (axioms from SNegotiation also applies here)

A1	∀ so:ServiceOffering, sn:ServiceNegotiation, sa:ServiceAgreement resultsIn(sn,	
	sa) $^{\text{regardsTo}}(\text{sn, so}) \rightarrow \text{conformsTo}(\text{sa, so})$	
A2	∀ hsp:HiredServiceProvider, sc:ServiceCustomer, sa:ServiceAgreement	
	$(boundTo(hsp, sa) \land boundTo(sc, sa) \rightarrow (hsp \neq sc))$	

- Axiom A1: When a **Service Negotiation** results in a **Service Agreement**, that agreement must conform to the offering to which the negotiation regards.
- Axiom A2: An agent cannot simultaneously play the roles of **Hired Service Provider** and **Service Customer** in the same **Service Agreement**.

Service Negotiation	The interaction between the <i>Service provider</i> and a <i>Target Customer</i> regarding a <i>Service Offering</i> , aiming at achieving a <i>Service Agreement</i> between the parties.
Service Agreement	An agreement established between a <i>Hired Service Provider</i> and <i>Service Customers</i> , regarding a <i>Service Offering</i> .
Hired Service Provider	The role played by a <i>Service Provider</i> , when the <i>Service Provider</i> commits itself to a <i>Service Customer</i> to perform actions or to achieve the results determined in the <i>Service Agreement</i> .
Service Customer	The role played by a <i>Target Customer</i> that hires a service in the context of a <i>Service Agreement</i> .

# **SOfferAgree - Service Offering and Agreement**

Name: Service Offering and Agreement

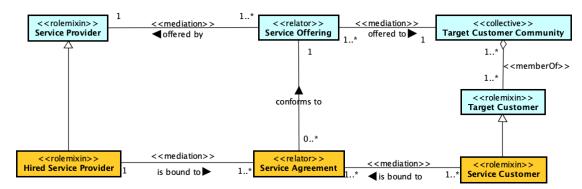
**Intent:** Represents a *Service Agreement* in conformance with a *Service Offering*, without addressing service negotiation aspects.

**Rationale:** A *Service Agreement* is established between a *Hired Service Provider* and a *Service Customer*. The terms and conditions that may take part of a *Service Agreement* must be in conformance to those of the correspondent *Service Offering*.

# **Competency Questions:**

- Which are the parties involved in a service agreement?
- To which terms and conditions must a service agreement be in conformance?

### **Conceptual Model:**



Note: The stereotypes of *Service Provider* and Target Customer are given by the other patterns selected previously. See note in Service Offering pattern. The stereotypes of *Hired Service Provider* and Service Customer depend on the stereotypes of *Service Provider* and Target Customer and thus are given by other patterns selected previously.

### **Axiomatization:**

A1	∀ hsp:HiredServiceProvider, sc:ServiceCustomer, sa:ServiceAgreement	
	(isBoundTo(hsp, sa) $^{\land}$ isBoundTo(sc, sa) $\rightarrow$ (hsp $\neq$ sc))	
A2	∀ hsp:HiredServiceProvider, sa:ServiceAgreement, so:ServiceOffering	
	isBoundTo(hsp, sa) $^{\land}$ conformTo(sa, so) $\rightarrow$ (offeredBy(so, hsp))	

- Axiom A1: An agent cannot simultaneously play the roles of **Hired Service Provider** and **Service Customer** in the same **Service Agreement**.
- Axiom A2: If a **Hired Service Provider** is bound to a **Service Agreement** that conforms to a **Service Offering**, then this **Service Offering** should be offered by this **Hired Service Provider**.

Service Agreement	An agreement established between a <i>Hired Service Provider</i> and <i>Service Customers</i> , regarding a <i>Service Offering</i> .
Hired Service Provider	The role played by a <i>Service Provider</i> , when the <i>Service Provider</i> commits itself to a <i>Service Customer</i> to perform actions or to achieve the results determined in the <i>Service Agreement</i> .
Service Customer	The role played by a <i>Target Customer</i> that hires a service in the context of a <i>Service Agreement</i> .

# **SADescription - Service Agreement Description**

Name: Service Agreement Description.

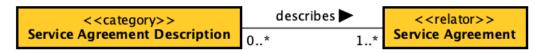
**Intent:** Allows describing *Service Agreements* by means of *Service Agreement Descriptions*.

**Rationale:** A *Service Agreement* can be described by means of *Service Agreement Descriptions*, which describe the agreement terms and conditions, such as payment conditions, service availability, etc.

### **Competency Questions:**

• What are the descriptions of a service agreement?

# **Conceptual Model:**



#### **Axiomatization:**

\_

Service Agreement	A normative description of different aspects of a Service Agreement,
Description	such as terms and conditions, as well as aspects related to the service
	business model performed by the Service Provider.

### **HPCommitments - Hired Provider Commitments**

Name: Hired Provider Commitments

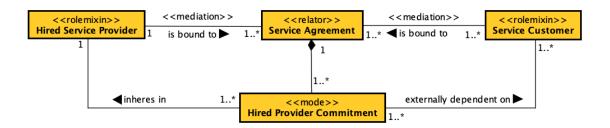
**Intent:** Represents the commitments from a *Hired Service Provider* towards a *Service Customer*.

**Rationale:** A *Hired Provider Commitment* is a social moment (in terms of UFO-C) that inheres in a *Hired Service Provider* and is externally dependent on the corresponding *Service Customer(s)*. The *Hired Provider Commitments* from the *Hired Service Provider* towards the *Service Customer(s)* are part of the *Service Agreement*.

### **Competency Questions:**

• What are the service commitments from a hired service provider towards the service customer(s) established in a service agreement?

### **Conceptual Model:**



### **Axiomatization:**

- A1 ∀ sa: ServiceAgreement, hsp: HiredServiceProvider, sc: ServiceCustomer, hpco: HiredProviderCommitment (isBoundTo(hsp, sa) ^ isBoundTo(sc, sa) ^ partOf(hpco, sa)) → (inheresIn(hpco, hsp) ^ externallyDependentOn(hpco, sc))
  - Axiom A1: Each Hired Provider Commitment that is part of a Service
     Agreement inheres in the Hired Service Provider that is bound to the
     Service Agreement and is externally dependent on the Service Customer that
     is bound to the Service Agreement.

Hired Provider	Commitments by the <i>Hired Service Provider</i> towards the <i>Service</i>
Commitment	Customer that are part of the Service Agreement.

### **SCCommitments - Service Customer Commitments**

**Name:** Service Customer Commitments

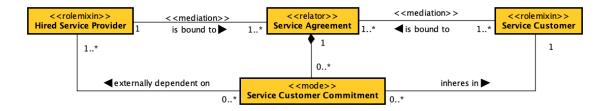
**Intent:** Represents the commitments of Service Customer(s) towards a *Hired Service Provider*.

**Rationale:** A Service Customer Commitment is a social moment that inheres in a Service Customer and is externally dependent on a Hired Service Provider. Such commitments are established in the context of a Service Agreement. The Service Customer Commitments towards the Hired Service Provider are part of the Service Agreement.

### **Competency Questions:**

• What are the commitments from the service customer(s) towards the hired service provider established in a service agreement?

### **Conceptual Model:**



### **Axiomatization:**

- A1 ∀ sa: ServiceAgreement, hsp: HiredServiceProvider, sc: ServiceCustomer, scco:

  ServiceCustomerCommitment (isBoundTo(hsp, sa) ^ isBoundTo(sc, sa) ^ partOf(scco, sa)) → (inheresIn(scco, sc) ^ externallyDependentOn(scco, hsp))
  - Axiom A1: Each Service Customer Commitment that is part of a Service
     Agreement inheres in the Service Customer to which the Service
     Agreement is bound to and is externally dependent on the Hired Service
     Provider that is bound to the Service Agreement.

Service Customer	Commitments by the Service Customer towards the Hired Service
Commitment	Provider that are part of the Service Agreement.

# P-HProvider - Person Hired Provider

Name: Person Hired Provider

**Intent:** Represents persons as *Hired Service Providers*.

**Rationale:** *Persons* can act as (play the role of) *Hired Service Providers*, i.e., the ones responsible for the hired service provision.

# **Competency Questions:**

• Which are the types of hired service providers?

# **Conceptual Model:**



### **Axiomatization:**

\_

Person	An individual human being.
Person Hired Service Provider	The role played by a <i>Person</i> who is hired to provide a service in the context of a <i>Service Agreement</i> .

# O-HProvider - Organization Hired Provider

Name: Organization Hired Provider

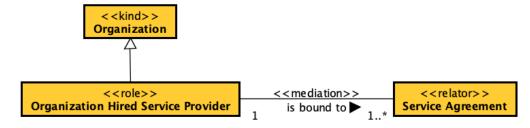
**Intent:** Represents organizations as *Hired Service Providers*.

**Rationale:** Organizations can act as (play the role of) Hired Service Providers, i.e., the ones responsible for the hired service provision.

# **Competency Questions:**

• Which are the types of hired service providers?

# **Conceptual Model:**



### **Axiomatization:**

-

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organization Hired	The role played by an <i>Organization</i> that is hired to provide a service
Service Provider	in the context of a Service Agreement.

# **OU-HProvider - Organizational Unit Hired Provider**

Name: Organizational Unit Hired Provider

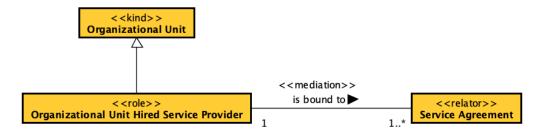
**Intent:** Represents *Organizational Units* as *Hired Service Providers*.

**Rationale:** Organizational Units can act as (play the role of) Hired Service Providers, i.e., the ones responsible for the hired service provision.

### **Competency Questions:**

Which are the types of hired service providers?

# **Conceptual Model:**



### **Axiomatization:**

\_

# **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the
	internal context of this Organization.
Organizational Unit	The role played by an <i>Organizational Unit</i> that is hired to provide a
Hired Service	service in the context of a Service Agreement.
Provider	

# **O-OU-HProvider - Organization / Organizational Unit Hired Provider**

Name: Organization / Organizational Unit Hired Provider

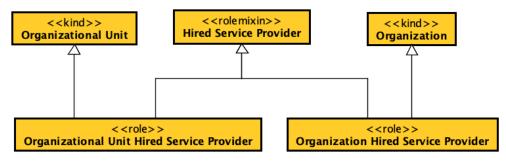
**Intent:** Represents *Organizations* and *Organizational Units* as *Hired Service Providers*.

**Rationale:** Organizational Units (playing the role of Organizational Unit Hired Provider) and Organizations (playing the role of Organization Hired Provider) can act as Hired Service Providers, i.e., the ones responsible for the hired service provision.

### **Competency Questions:**

• Which are the types of hired service providers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Hired Service Provider	The role played by an agent that is hired to provide a service in the context of a <i>Service Agreement</i> .
Organization Hired Provider	The role played by an Organization as a Hired Service Provider.
Organizational Unit Hired Provider	The role played by an <i>Organizational Unit</i> as a <i>Hired Service Provider</i> .

# P-O-HProvider - Person/Organization Hired Provider

Name: Person/Organization Hired Provider

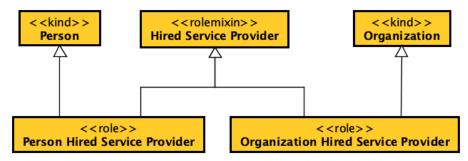
**Intent:** Represents *Persons* and *Organizations* as *Hired Service Providers*.

**Rationale:** Persons (playing the role of Person Hired Service Provider) and Organizations (playing the role of Organization Hired Service Provider) can act as Hired Service Providers, i.e., the ones responsible for the hired service provision.

# **Competency Questions:**

• Which are the types of hired service providers?

# **Conceptual Model:**



### **Axiomatization:**

-

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Hired Service	The role played by an agent that is hired to provide a service in the
Provider	context of a Service Agreement.
Person Hired	The role played by a Person as a Hired Service Provider.
Provider	
Organization Hired	The role played by an Organization as a Hired Service Provider.
Provider	

# P-OU-HProvider - Person/Organizational Unit Hired Provider

Name: Person/Organizational Unit Hired Provider

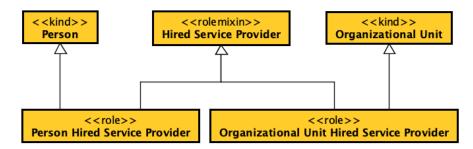
**Intent:** Represents *Persons* and *Organizational Units* as *Hired Service Providers*.

**Rationale:** Persons (playing the role of Person Hired Service Provider) and Organizational Units (playing the role of Organizational Unit Hired Service Provider) can act as Hired Service Providers, i.e., the ones responsible for the hired service provision.

# **Competency Questions:**

• Which are the types of hired service providers?

### **Conceptual Model:**



### **Axiomatization:**

\_

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Person	An individual human being.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Hired Service	The role played by an agent that is hired to provide a service in the
Provider	context of a Service Agreement.
Person Hired	The role played by a <i>Person</i> as a <i>Hired Service Provider</i> .
Provider	
Organizational Unit	The role played by an Organizational Unit as a Hired Service
Hired Provider	Provider.

# P-O-OU-HProvider: Person/Organization/ Organizational Unit Hired Provider

Name: Person/Organization/Organizational Unit Hired Provider

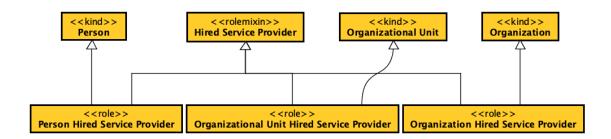
**Intent:** Represents *Persons*, *Organizations* and *Organizational Units* as *Hired Service Providers*.

**Rationale:** Persons (playing the role of Person Hired Service Provider), Organizational Units (playing the role of Organizational Unit Hired Service Provider), and Organizations (playing the role of Organization Hired Service Provider) can act as Hired Service Providers, i.e., the ones responsible for hired service provision.

### **Competency Questions:**

• Which are the types of hired service providers?

### **Conceptual Model:**



### **Axiomatization:**

-

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Hired Service Provider	The role played by an agent that is hired to provide a service in the context of a <i>Service Agreement</i> .

Person Hired	The role played by a <i>Person</i> as a <i>Hired Service Provider</i> .
Provider	
Organization Hired	The role played by an Organization as a Hired Service Provider.
Provider	
Organizational Unit	The role played by an Organizational Unit as a Hired Service
Hired Provider	Provider.

# **P-Customer – Person Customer**

Name: Person Customer.

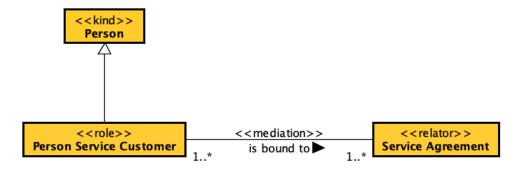
**Intent:** Represents *Persons* as *Service Customers*.

Rationale: Persons can act as (play the role of) Service Customers in a service agreement.

# **Competency Questions:**

• Which are the types of services customers?

# **Conceptual Model:**



### **Axiomatization:**

\_

Person	An individual human being.
Person Service Customer	The role played by a <i>Person</i> that hires a service in the context of a <i>Service Agreement</i> .

# **O-Customer - Organization Customer**

Name: Organization Customer

**Intent:** Represents *Organizations* as *Service Customers*.

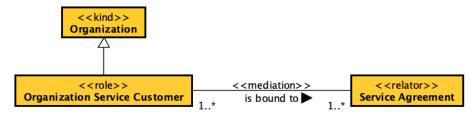
Rationale: Organizations can act as (play the role of) Service Customers of a service

agreement.

# **Competency Questions:**

• Which are the types of services customers?

# **Conceptual Model:**



### **Axiomatization:**

-

Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organization Service Customer	The role played by an <i>Organization</i> that hires a service in the context of a <i>Service Agreement</i> .

# **OU-Customer - Organizational Unit Customer**

Name: Organizational Units Customer

**Intent:** Represents *Organizational Units* as *Service Customers*.

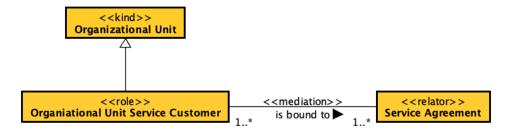
Rationale: Organizational Units can act as (play the role of) Service Customers of a

service agreement.

# **Competency Questions:**

• Which is the type of services customers?

# **Conceptual Model:**



### **Axiomatization:**

-

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Organizational Unit Service Customer	The role played by an <i>Organizational Unit</i> that hires a service in the context of a <i>Service Agreement</i> .

### **O-OU-Customer - Organization/Organizational Unit Customer**

Name: Organization/Organizational Unit Customer

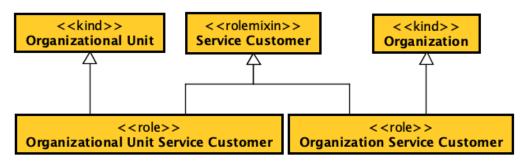
**Intent:** Represents *Organizations* and *Organizational Units* as *Service Customers*.

**Rationale:** Organizations (playing the role of Organization Service Customer) and Organizational Units (playing the role of Organizational Unit Service Customer) can be Service Customers of a service agreement.

# **Competency Questions:**

• Which are the types of services customers?

# **Conceptual Model:**



#### **Axiomatization:**

\_

# **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Organization	A social agent that has as its main purpose the provision of services or
	products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Service Customer	The role played by an agent that hires a service in the context of a Service Agreement.
Organizational Unit Service Customer	The role played by an Organizational Unit as a Service Customer.
Organization Service Customer	The role played by an Organization as a Service Customer.

# **P-O-Customer - Person/Organization Customer**

Name: Person/Organization Customer

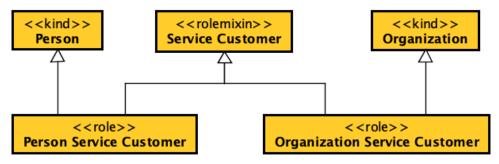
**Intent:** Represent persons and organizations as *Service Customer*.

**Rationale:** Persons (playing the role of Person Service Customer) and Organizations (playing the role of Organization Service Customer) can act as Service Customers of a service agreement.

# **Competency Questions:**

• Which are the types of services customers?

# **Conceptual Model:**



### **Axiomatization:**

-

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Service Customer	The role played by an agent that hires a service in the context of a Service Agreement.
Person Service Customer	The role played by a <i>Person</i> as a <i>Service Customer</i> .
Organization Service Customer	The role played by an Organization as a Service Customer.

# P-OU-Customer - Person/Organizational Unit Customer

Name: Person/Organizational Unit Customer

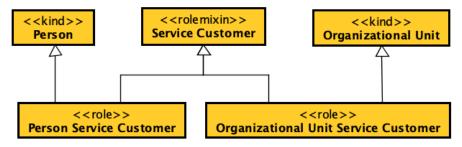
**Intent:** Represents *Persons* and *Organizational Units* as *Service Customers*.

**Rationale:** Persons (playing the role of Person Service Customer) and Organizational Units (playing the role of Organizational Unit Service Customer) can act as Service Customers of a service agreement.

# **Competency Questions:**

• Which are the types of services customers?

# **Conceptual Model:**



### **Axiomatization:**

\_

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR pattern from E-OPL.

Person	An individual human being.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Service Customer	The role played by an agent that hires a service in the context of a <i>Service Agreement</i> .
Person Service Customer	The role played by a <i>Person</i> as a <i>Service Customer</i> .
Organizational Unit Service Customer	The role played by an Organizational Unit as a Service Customer.

# P-O-OU-Customer - Person/Organization/Organizational Unit Customer

Name: Person/Organization/Organizational Unit Customer

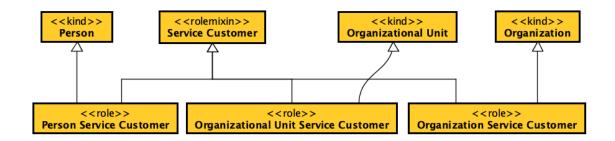
**Intent:** Represents *Persons*, *Organizations* and *Organizational Units* as *Service Customer*.

**Rationale:** Persons (playing the role of Person Service Customer), Organizations (playing the role of Organization Service Customer), and Organizational Units (playing the role of Organizational Unit Service Customer) can act as Service Customers in a service agreement.

### **Competency Questions:**

• Which are the types of services customers?

### **Conceptual Model:**



### **Axiomatization:**

\_

### **Complementary Patterns:**

An *Organizational Unit* is part of a *Complex Organization*. In order to address this issue, consider applying the COAR and MOAR patterns from E-OPL.

Person	An individual human being.
Organization	A social agent that has as its main purpose the provision of services or products, and that is formally recognized by its external environment.
Organizational Unit	A working group of an <i>Organization</i> that is only recognized in the internal context of this <i>Organization</i> .
Service Customer	The role played by an agent that hires a service in the context of a Service Agreement.

Person Service	The role played by a <i>Person</i> as a <i>Service Customer</i> .
Customer	
Organization	The role played by an Organization as a Service Customer.
Service Customer	
Organizational Unit	The role played by an Organizational Unit as a Service Customer.
Service Customer	

# 5.3 Service Delivery Group

# **SDelivery - Service Delivery**

Name: Service Delivery

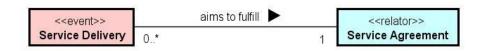
**Intent:** Represents the process (complex action) carried out to fulfill commitments established in the *Service Agreement*.

**Rationale:** Some commitments established in a *Service Agreement* are only fulfilled by performing actions. The *Service Delivery*, as a complex action, represents the actions performed as a whole, aiming at fulfilling the *Service Agreement*.

### **Competency Questions:**

• Which are the processes performed to fulfill a service agreement?

### **Conceptual Model:**



### **Axiomatization:**

-

Service Delivery	A process (complex action) performed aiming at fulfilling a Service
	Agreement.

### **HPActions - Hired Service Provider Actions**

Name: Hired Service Provider Actions

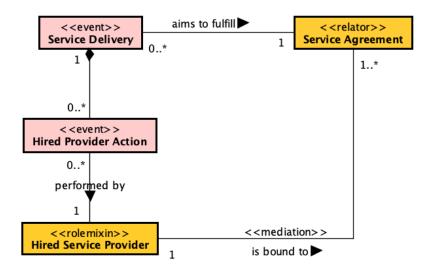
**Intent:** Represents the actions of the *Service Delivery* that are performed by the *Hired Service Provider*.

**Rationale:** A *Hired Provider Action* is a kind of action performed by the *Hired Service Provider*. *Hired Provider Actions* are part of the *Service Delivery* process.

### **Competency Questions:**

• What are the actions of the service delivery process that are performed only by the hired service provider?

### **Conceptual Model:**



**Note**: The stereotype of *Hired Service Provider* in the conceptual model above, considers that the ontology engineer decided not to point out the types of agents that can play this role. See Note in SAgreement pattern.

### **Axiomatization:**

A1	∀ sa: ServiceAgreement, hsp: Hired ServiceProvider, sd: Service Delivery, hpa: Hired
	Provider Action (partOf(hpa, sd) ^ aimsToFulfill(sd, sa) ^ boundTo(hsp, sa)) →
	(performedBy(hpa, hsp)

Axiom A1: A Hired Provider Action that is part of a Service Delivery that
aims to fulfill a Service Agreement should be performed by the Hired
Service Provider that is bound to this Service Agreement.

Hired Provider	An action performed by the <i>Hired Service Provider</i> as part of the
Action	Service Delivery

### **SCActions - Service Customer Actions**

Name: Service Customer Actions

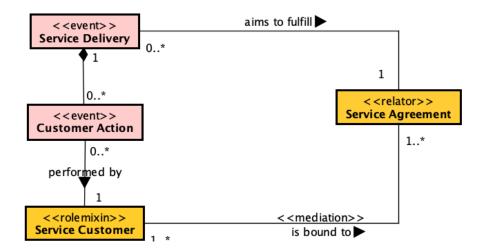
**Intent:** Represents the actions of the *Service Delivery* process that are performed by the *Service Customers*.

**Rationale:** A *Customer Action* is a kind of action that is performed by the *Service Customer Actions* are part of the *Service Delivery* process.

### **Competency Questions:**

• What are the actions of the service delivery process that are performed only by the service customer(s)?

### **Conceptual Model:**



**Note**: The stereotype of *Service Customer* in the conceptual model above, considers that the ontology engineer decided not to point out the types of agents that can play this role. See Note in SAgreement pattern.

### **Axiomatization:**

A1	∀ sa: ServiceAgreement, sc: Service Customer, sd: Service Delivery, ca: Customer Action
	$(partOf(ca, sd) \land aimsToFulfill(sd, sa) \land boundTo(sc, sa)) \rightarrow (performedBy(ca, sc))$

• Axiom A1: A Customer Action that is part of a Service Delivery that aims to fulfill a Service Agreement should be performed by the Service Customer that is bound to this Service Agreement.

Customer Action	An action performed by the Service Customer as part of the Service
	Delivery.

### **Interactions - Interactions**

**Name:** Interactions

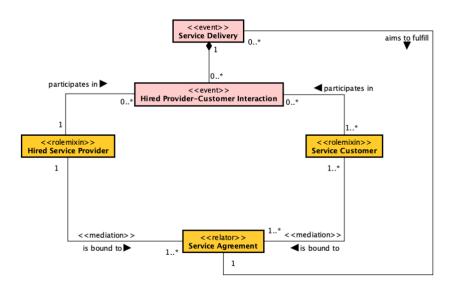
**Intent:** Represents the actions in a *Service Delivery* in which the *Hired Service Provider* and the *Service Customer(s)* act in tandem.

**Rationale:** A *Hired Provider-Customer Interaction* is an event in which *Hired Service Provider* and *Service Customer(s)* participate. *Hired Provider-Customer Interactions* are part of a *Service Delivery*.

### **Competency Questions:**

• What are the actions of the service delivery process that are performed by both the hired service provider and the service customer(s)?

### **Conceptual Model:**



**Note**: The stereotypes of *Hired Service Provider* and Service Customer in the conceptual model above, considers that the ontology engineer decided not to point out the types of agents that can play these roles. See Note in SAgreement pattern.

**Axiomatization:** Axioms defined in Hired Service Provider Actions and Service Customer Actions patterns applies here.

Hired Provider -	An Interaction between the Hired Service Provider and the Service
Customer	Customer(s) performed as part of the Service Delivery.
Interaction	

# **HPActionMotivations - Hired Provider Action Motivation**

Name: Hired Provider Action Motivation

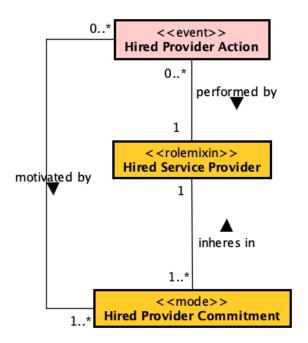
**Intent:** Represents the relationships between the actions performed only by a *Hired Service Provider* and the commitments that motivated them.

**Rationale:** *Hired Provider Actions* are performed by a *Hired Service Provider* and are motivated by some of its commitments (the *Hired Provider Commitments*).

# **Competency Questions:**

• What did motivate the actions performed only by a hired service provider?

# **Conceptual Model:**



### **Axiomatization:**

A1	∀ hpac: HiredProviderAction, hpco: HiredProviderCommitment, hsp:
	HiredServiceProvider (motivatedBy(hpac, hpco) ^ performedBy(hpac, hsp)
	→ inheresIn (hpco, hsp))

 Axiom A1: The Hired Provider Commitments that motivate a Hired Provider Action should inhere in the Hired Service Provider that performs the action

# **SCAMotivations - Service Customer Action Motivation**

Name: Service Customer Action Motivation

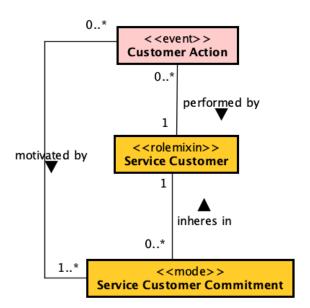
**Intent:** Represents the relationships between the actions performed only by a *Service Customer* and the commitments that motivated them.

**Rationale:** Customer Actions are performed only by a Service Customer and are motivated by some of its commitments (the Service Customer Commitments).

# **Competency Questions:**

• What did motivate the actions performed only by the service customer?

### **Conceptual Model:**



### **Axiomatization:**

A1	∀ ca: CustomerAction, scco: ServiceCustomerCommitment, sc:
	ServiceCustomer (motivatedBy(ca, scco) ^ performedBy(ca, sc) → inheresIn
	(scco, sc))

• Axiom A1: The **Service Customer Commitments** that motivate a **Customer Action** should inhere in the **ServiceCustomer** that performs the action.

### InteractionMotivation - Motivations for Interactions

Name: Motivations for Interactions

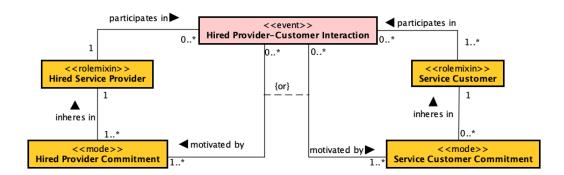
**Intent:** Represents the relationships between the interactions of a hired service provider and the service customer(s) and the commitments that motivated them.

**Rationale:** Hired Provider-Customer Interactions are motivated by either the commitments established by the Hired Service Provider (Hired Provider Commitment) or by the commitments established by Service Customer(s) (Service Customer Commitment). Motivated by these commitments, Hired Service Provider and Service Customer(s) participate in interactions (Hired Provider-Customer Interaction).

### **Competency Questions:**

• What did motivate the interactions between hired service provider and service customer(s)?

### **Conceptual Model:**



### **Axiomatization:**

A1	∀ hpi: HiredProviderCustomerInteraction (∃co ((HiredProviderCommitment(co) ∨
	ServiceCustomerCommitment(co)) ^ motivatedBy(hpi, co))
A2	∀ hpi: HiredProviderCustomerInteraction, hpco: HiredProviderCommitment, hsp:
	HiredServiceProvider (motivatedBy(hpi, hpco) ^ participatesIn(hsp, hpi)) →
	inheresIn (hpco, hsp)
A3	∀ hpi: HiredProviderCustomerInteraction, scco: ServiceCustomerCommitment,
	sc: ServiceCustomer (motivatedBy(hpi, scco) ^ participatesIn(sc, hpi)) →
1	

 Axiom A1: Each Hired Provider-Customer Interaction is motivated by at least one commitment (a Hired Provider Commitment or a Service Customer Commitment).

- Axiom A2: The **Hired Provider Commitments** that motivate a **Hired Provider-Customer Interaction** should inhere in the **Hired Service Provider** that participates in the **Interaction**.
- Axiom A3: The **Service Customer Commitments** that motivate a **Hired Provider-Customer Interaction** should inhere in a **Service Customer** that participates in the **Interaction**.

### 6. References

FALBO, R.A., BARCELLOS, M.P. NARDI, J.C., GUIZZARDI, G., *Organizing Ontology Design Patterns as Ontology Pattern Languages*. Proceedings of the 10th Extended Semantic Web Conference - ESWC 2013, 2013.

FALBO, R. A.; BARCELLOS, MONALESSA P.; RUY,F.B., GUIZZARDI, G., GUIZZARDI, R.S.S. Ontology Pattern Languages. In: Pascal Hitzler; Aldo Gangemi; Krzysztof Janowicz; Adila Krisnadhi; Valentina Presutti. (Org.). Ontology Engineering with Ontology Design Patterns: Foundations and Applications. 1ed.Berlin: IOS Press, 2016, v. 025, p. 133-159.

NARDI, J.C., FALBO, R.A., ALMEIDA, J.P.A., GUIZZARDI, G., PIRES, L.F., van SINDEREN, M.J., GUARINO, N., FONSECA, C.M., A Commitment-based Reference Ontology for Services, Information Systems, 54, 2015, pp. 262–287.

QUIRINO, G. K. S.; BARCELLOS, M.P.; FALBO, R. A. OPL-ML: A Modeling Language for Representing Ontology Pattern Languages. In: 5th International Workshop on Ontologies and Conceptual Modeling (OntoCom 2017), 2017, Valencia. Advances in Conceptual Modeling LNCS, 2017. v. 10651. p. 187-201.